

PARTY WITH A PURPOSE

at San Antonio's
most exclusive fiesta event,
TASTE of the Northside!
Savor delicious cuisine
from 30+ local restaurants
and sample endless
varieties of beer, wine
and spirits.



Brighton Center's
TASTE



Taste of the Northside is proudly presented by:

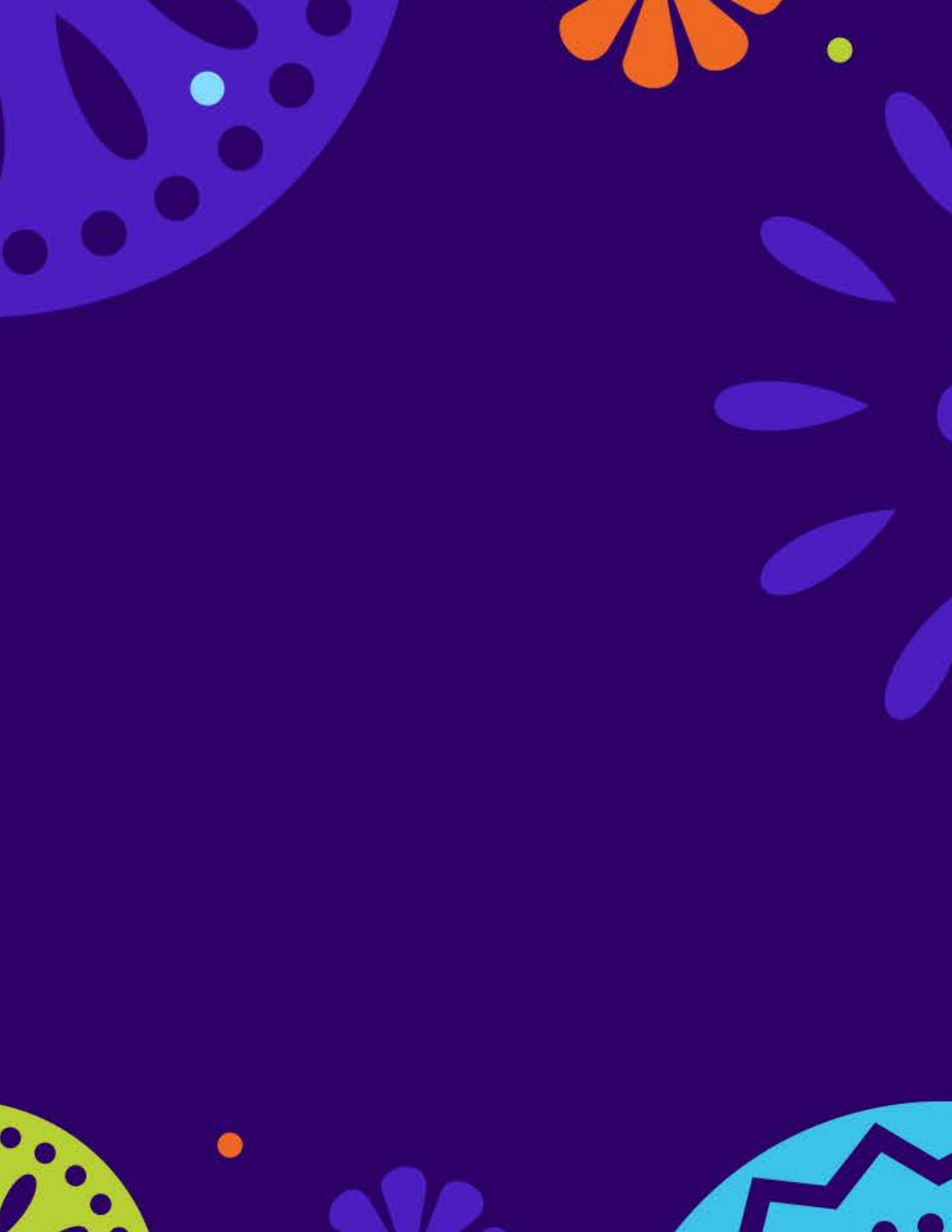


THURSDAY, APRIL 18, 2024 | 6:00 - 11:00PM
SSFCU EVENT CENTER

Every dollar raised
through TASTE of the
Northside directly
benefits the Brighton
Center and helps set a
foundation for children
with disabilities and
delays,

**FOR A LIFE
WITHOUT LIMITS**







FOR FUTURE GENERATIONS OF FIESTA.



Your commitment to being a **TASTE** of the Northside Partner does so much more than just help us throw a great party!

It helps provide Brighton Center with the critical funding we need to provide services to children with disabilities and delays in San Antonio. Together, we are laying the foundation these children need and deserve through pediatric therapy services, inclusive early childhood education centers & special education support services!

WHO WE ARE

MISSION DRIVEN | **FOCUSED ON IMPACT** | **RECOGNIZED**

For more than 50 years, Brighton has been providing critical services to young children with disabilities and delays. Founded in 1969 as a school by parents of children with Down syndrome, Brighton Center has evolved into the largest non-profit in San Antonio providing pediatric therapy services to babies and toddlers, offering 2 inclusive early childhood education preschool centers and special education advocacy services. Mission driven and focused on holistic impact, Brighton has been recognized consistently for our results oriented approach and our service and cultural excellence.





Brighton Center's

TASTE OF THE NORTHSIDE



FIESTA EVENT *for* FOODIES

Thursday, April 18, 2024
6:00 pm – 11:00 pm

Security Service Event Center

15000 I-10, San Antonio, TX 78249



Taste of the Northside is proudly presented by:



VIP EXPERIENCE

VIP TICKETS AND
PARTNERSHIPS
ARE LIMITED



SIP & SAVOR

TASTINGS FROM
30+ RESTAURANTS, CRAFT
COCKTAILS, CURATED WINES
& COLD BREWS



CELEBRATE

FIESTA IN STYLE!
ONSITE COVERED PARKING
INDOOR/OUTDOOR SPACES
LIVE MUSIC & ENTERTAINMENT

To purchase VIP tickets
and learn more about partnerships please
visit www.tasteofthenorthside.org



Brighton Center

Here there are only *no* disabilities.

100% of the proceeds benefit the Brighton Center. Throughout San Antonio and Bexar County, Brighton provides developmental and educational services to children of ALL abilities.



why SHOULD YOU BE A TASTE OF THE NORTHSIDE PARTNER?

BRAND EXPOSURE

TASTE of the Northside is a great way to sip, savor and celebrate with more than 2,000 northside event guests. You can set up an interactive display or have a marketing team walking throughout the event engaging with guests (or both), your brand/product will have the opportunity to have an impactful presence!

TASTE of the Northside is an exclusive Fiesta event and a fun, unique way to engage with your clients as well as show them how you are committed to investing in your community by supporting the Brighton Center.

CLIENT ENTERTAINMENT

EMPLOYEE REWARD

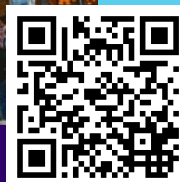
Nothing says "thank you" like treating your employees to the BEST Fiesta event in San Antonio! TASTE of the Northside is a great way to show your employees that you appreciate them!



ELEVATED FIESTA FUN

OUR EXCLUSIVE EVENT TAKES OVER THE GROUNDS AT THE BEAUTIFUL SSFCU EVENT CENTER & TURNS IT INTO THE BEST PARTY WITH A PURPOSE!

TASTE OF THE NORTHSIDE FEATURES FOOD, DRINKS, MUSIC AND FUN!





PRESENTING PARTNER

\$50,000

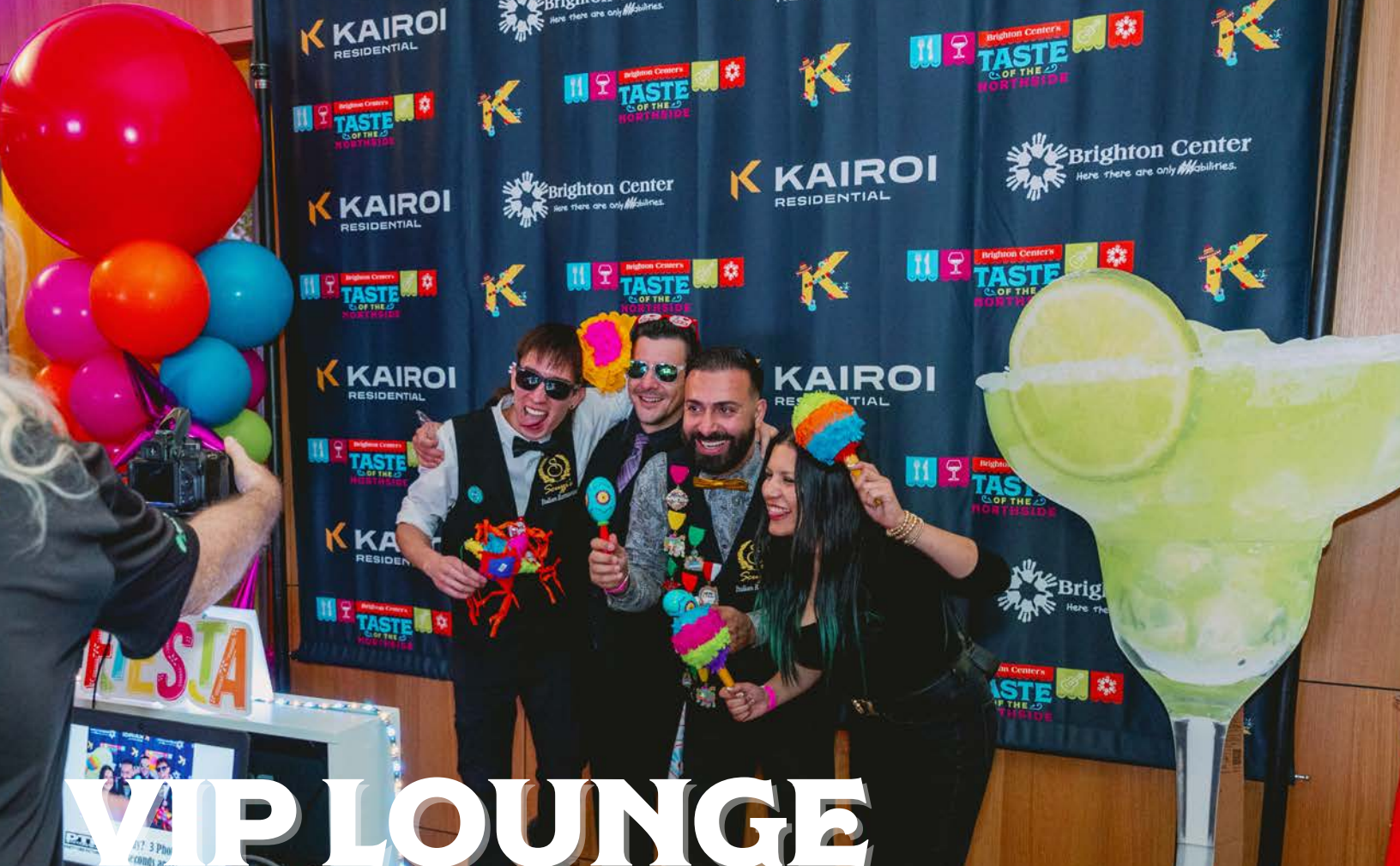
SOLD

Brighton Centers
TASTE
OF THE
NORTHSIDE

EXCLUSIVE
PARTNERSHIP



**SAN
ANTONIO'S
MOST
EXCLUSIVE
FIESTA EVENT**



VIP LOUNGE PARTNER

\$50,000

SOLD

Brighton Centers
TASTE
OF THE
NORTHSIDE
EXCLUSIVE
PARTNERSHIP

K
KAIROI
RESIDENTIAL

**THE BEST
PARTY
WITH A
PURPOSE
IN SA**



OFFICIAL BEER PARTNER

\$45,000

SOLD



EXCLUSIVE
PARTNERSHIP

STELLA  ARTOIS

**THE
ULTIMATE
UPSCALE
FIESTA
EXPERIENCE**



OFFICIAL WINE & SPIRIT PARTNER

\$30,000

SOLD

Brighton Centers
TASTE
OF THE
NORTHSIDE



EXCLUSIVE
PARTNERSHIP



**SAN
ANTONIO'S
MOST
EXCLUSIVE
FIESTA EVENT**



SIGNATURE AREA PARTNER

\$20,000

SOLD



M2 TECHNOLOGY

PARTY WITH
A PURPOSE
AT TASTE
OF THE
NORTHSIDE



VALERO LANE PARTNER

\$15,000

SOLD

Brighton Centers
TASTE
OF THE
NORTHSIDE

EXCLUSIVE
PARTNERSHIP



**AN ELEVATED
EVENT
DEDICATED TO
LIMITLESS
POSSIBILITIES
FOR KIDS**

Brighton Center's

TASTE OF THE NORTHSIDE



THIRST QUENCHER PARTNER

BEVERAGE
PARTNER

2 AVAILABLE

\$10,000

As our exclusive non-alcoholic beverage provider, your featured products will be highly sought after and will be uniquely positioned throughout the event for maximum exposure. The Thirst Quencher Partner can anticipate providing your branded beverage to 2,000 people and have multiple opportunities to market their products and special offers before, during, and even after the event!

**ULTIMATE
FOOD TASTING
FROM 30+
RESTAURANTS**

EVENT TICKET BENEFITS

- 24 VIP tickets to TASTE of the Northside (\$6,600 value)
- Onsite Parking for event guests
- Fiesta Medal for each ticketed guest
- 4 Tickets for Promo Staff + onsite parking for staff

EVENT BENEFITS

- Category exclusivity as Official Thirst Quencher Partner for TASTE of the Northside
- Opportunity to have a presence throughout the event with your company's beverage product, branding material, and collateral.
- Partner's own branded tent may be used pending footprint approval
- Limited volunteers to be provided to Beverage Partner to assist with set up and duration of the event
- Company logo on all print media surrounding TASTE of the Northside
- Company logo on Brighton Center website
- Company logo on TASTE of the Northside website

PRE-EVENT & POST-EVENT PROMOTIONAL BENEFITS

- Logo Inclusion on 1,000+ TASTE of the Northside commercials running on Spectrum News Channel and Local on Demand (formerly Time Warner) for 4 weeks leading up to event day (March 10 - April 7)
- A representative from your company included in a live television interview on the day of TASTE of the Northside
- Prominent placement of company logo on TASTE of the Northside ticket landing page where all guests are directed once tickets are purchased. This gives the Thirst Quencher Partner an opportunity to further engage TASTE guests with an offer, a promotion, etc.
- Facebook & Instagram posts before and after TASTE promoting your company and any special offer or promotion you are running
- Opportunity to use your marketing team to walk throughout each area of the event handing out promotional materials, information, and/or samples

BEVERAGE PARTNER COMMITMENTS

- Provide enough product to serve up to 5,000 servings (depending on serving size)
- Provide a minimum of the following type of non-alcoholic product:
 - One regular option
 - One diet option
 - Water
- Provide adequate staffing to help staff up to 3 areas and provide samples/servings to guests (Brighton will supplement with volunteers as needed and mutually agreed upon)

THIRST QUENCHER PARTNER

\$10,000





PREMIER SHOWCASE PARTNER

ONLY
TWO
REMAINING

\$10,000

*Market your brand to an exclusive group
at our exclusive VIP fiesta event!*

*As a premier showcase partner, you can anticipate
showcasing your brand to 2,000 people on event day! In
addition, you will have multiple opportunities to market
your products and special offers before, during, and even
after the event!*

**THE
ULTIMATE
UPSCALE
FIESTA
EXPERIENCE**

EVENT TICKET BENEFITS

- 24 VIP tickets to TASTE of the Northside (\$6,600 Value)
- Onsite Parking for event guests
- Fiesta Medal for each ticketed guest
- 4 Tickets for Promo Staff + onsite

EVENT BENEFITS

- Opportunity to have one tented area with 2 tables displaying your company's branding material and collateral (yard signs, flags, stage banners, booth signs, brochures, coupons, etc.) allowed in each area. Tent size will be dependent on Partner needs and will be mutually agreed upon and provided by Brighton.

- Company logo on all digital media surrounding TASTE of the Northside
- Use of Brighton Center and TASTE of the Northside logo for an entire year
- Company logo on Brighton Center website
- Company logo on TASTE of the Northside website
- Opportunity to use your marketing team to walk throughout each area of the event handing out promotional materials, information, and/or samples
- Facebook & Instagram posts before and after TASTE promoting your company and any special offer or promotion you are running

OPPORTUNITIES INCLUDE:
CHAMPAGNE LOUNGE
CLUB TASTE
FIREWORKS DISPLAY

PREMIER SHOWCASE PARTNER \$10,000





Brighton Center's

TASTE
OF THE
NORTHSIDE



FIESTA FAST LANE PARTNER

\$10,000

SOLD

The "Fiesta in the Fast Lane" Partnership opportunity is the right fit for a car dealership or vehicle outfitter looking to make a huge splash with its brand. Fiesta in the Fast Lane Partners will have the opportunity to have customers view their featured vehicles through strategic displays and the ability to have representatives onsite to show the cars, discuss details and collect prospect information.

**THE
ULTIMATE
UPSCALE
FIESTA
EXPERIENCE**

EVENT TICKET BENEFITS

- 24 VIP tickets to TASTE of the Northside (\$6,600 Value)
- Onsite Parking for event guests
- Fiesta Medal for each ticketed guest
- 4 Tickets for Promo Staff
- 2 Onsite parking spaces for staff

EVENT BENEFITS

- Opportunity to have up to 2 vehicles on display
 - One in a highly visible 'drive by' display and one in a high trafficked area within the event space
- Team of up to 4 promo staff to oversee and interact with event guests
- Use of Brighton Center and TASTE of the Northside logo
- Company logo on Brighton Center website and on TASTE of the Northside website

PRE-EVENT & POST-EVENT PROMOTIONAL BENEFITS

- Facebook & Instagram posts before and after TASTE promoting your company and any special offer or promotion you are running
- Opportunity to use your marketing team to walk throughout each area of the event handing out promotional materials, information, and/or samples

CAR PARTNER COMMITMENTS

- Arrive no later than 3 pm on the day of the event to place vehicles that will be displayed
- Be responsible for moving vehicles before and during the event. Vehicles must be picked up the event night from the event site.

FIESTA FAST LANE PARTNER \$10,000





FIESTA FOTO PARTNER

\$7,500

SOLD



FORV/S®

THE
ULTIMATE
UPSCALE
FIESTA
EXPERIENCE



SHOWCASE PARTNER

Brighton Center's
**TASTE
OF THE
NORTHSIDE**



LIMITED
OPPORTUNITIES
AVAILABLE

\$5,000

As a Showcase Partner, you will have the opportunity to market your brand at our exclusive VIP event! Bring an interactive game, giveaway, or your sales team to market in a big way!

EVENT TICKET BENEFITS

- 15 VIP tickets to TASTE of the Northside (\$4,125 Value)
- 2 VIP tickets for Promo Staff
- Onsite Parking for event guests
- Fiesta Medal for each ticketed guest

EVENT BENEFITS

- Opportunity to have one table to market your brand to an exclusive Fiesta crowd
- Use of Brighton Center and TASTE of the Northside logo for an entire year
- Company logo on Brighton Center website
- Company logo on TASTE of the Northside website
- Opportunity to use your marketing team to walk throughout each area of the event handing out promotional materials, information, and/or samples



LATE NIGHT PARTNER

\$5,000

SOLD

Brighton Center's

**TASTE
OF THE
NORTHSIDE**



**CUSTOMIZED
PARTNERSHIP**

As a Showcase Partner, you will have the opportunity to market your brand at our exclusive VIP event! Bring an interactive game, giveaway, or your sales team to market in a big way!

EVENT TICKET BENEFITS

- 15 VIP tickets to TASTE of the Northside (\$4,125 Value)
- 2 VIP tickets for Promo Staff
- Onsite Parking for event guests
- Fiesta Medal for each ticketed guest



EVENT BENEFITS

- Opportunity to have dedicated space for 'late night snack station' to serve product and market your brand to an exclusive Fiesta crowd
- Use of Brighton Center and TASTE of the Northside logo for an entire year
- Company logo on Brighton Center website
- Company logo on TASTE of the Northside website
- Opportunity to use your marketing team to walk throughout each area of the event handing out promotional materials, information, and/or samples

PARTNER COMMITMENTS

- \$3,000 Monetary donation (recognized as showcase partner)
- 1,500 qty late night snacks



VIP EXPERIENCE

BE A VIP
AT THE MOST
EXCLUSIVE FIESTA
EVENT IN SA!

\$3,500

TASTE of The Northside VIP Lounge is the ultimate spot to see and be seen. This exclusive event features 30+ fine dining establishments, endless elevated wines, and premium cocktails as well as live music.

Only a limited number of tickets are available for VIP Lounge access, making this the most exclusive Fiesta experience available! As a VIP ticket holder, you will enjoy unlimited food tastings, all night complimentary beverages inside the VIP Lounge and so much more!

EVENT TICKET BENEFITS

- 15 VIP tickets to TASTE of the Northside (\$234/ticket)

EVENT BENEFITS

- Recognition at event as a Partner
- Company logo on TASTE of the Northside website
- Use of Brighton Center and TASTE of the Northside logo for an entire year
- Onsite Parking for event guests
- Fiesta Medal for each ticketed guest



VIP TICKETS

LIMITED!

BE A VIP
AT THE MOST
EXCLUSIVE FIESTA
EVENT IN SA!

Sip, Savor and Celebrate at TASTE of The Northside! Only a limited number of tickets are available, making this the most exclusive Fiesta experience available! As a VIP ticket holder, you will enjoy unlimited food tastings from 30+ restaurants, countless topshelf libations, curated wines, cold brews and upscale Fiesta fun! Event amenities include onsite covered parking, an expansive indoor/outdoor event space and indoor restrooms.

VIP EXPERIENCE TICKETS - PRESALE

- VIP Event Access for 1
- Onsite Parking or Rideshare discount code
- Fiesta Medal

\$275/PERSON

Follow us on social for discounts and event promotions

VIP EXPERIENCE TICKETS - AT THE DOOR

- VIP Event Access for 1

\$300/PERSON





Brighton Center's

TASTE

OF THE

NORTHSIDE



TO CONFIRM YOUR PARTNERSHIP & LEARN MORE, PLEASE VISIT
WWW.TASTEOFTHENORTHSIDE.ORG

Custom partnership packages available - please contact:
events@brightonsa.org | 210-826-4492



Brighton Center

Here there are only *abilities*.

100% of the proceeds benefit the Brighton Center. Throughout San Antonio and Bexar County, Brighton provides developmental and educational services to children of ALL abilities.



**AN EXCLUSIVE EVENT DEDICATED TO
LIMITLESS POSSIBILITIES FOR KIDS!**

WWW.TASTEOTHENORTHSIDE.ORG