Brighton Center's

TASTE OF THE NORTHSIDE

AN EXCLUSIVE EVENT DEDICATED TO LIMITLESS POSSIBILITIES FOR KIDS!

TUESDAY, APRIL 25, 2023 | 6:30 - 11:30PM | SSFCU EVENT CENTER

PARTNERSHIP OPPORTUNITIES

FIESTA SAN ANTONIO OFFICIAL EVENT

Party with a Purpose at San Antonio's most exclusive fiesta event, TASTE of the Northside! Savor delicious cuisine from 25+ local restaurants and sample endless varieties of wine and spirits.

Every dollar raised through TASTE of the Northside directly benefits the Brighton Center and helps set a foundation for children with disabilities and delays, for a life without limits!

Brighton Center's

TASTE OF THE NORTHSIDE

FOR FUTURE GENERATIONS OF FIESTA.

WHO WE ARE

MISSION DRIVEN | FOCUSED ON IMPACT | RECOGNIZED

For more than 50 years, Brighton has been providing critical services to young children with disabilities and delays. Founded in 1969 as a school by parents of children with Down syndrome, Brighton Center has evolved into the largest non-profit in San Antonio providing pediatric therapy services to babies and toddlers, offering 2 inclusive early childhood education preschool centers and special education advocacy services. Mission driven and focused on holistic impact, Brighton has been recognized consistently for our results oriented approach and our service and cultural excellence.

Brighton Center

Here there are only abilities.

Brighton Center's

TASTE OF THE NORTHSIDE

FIESTA EVENT *for* FOODIES

FIESTA SAN ANTONIO OFFICIAL EVENT

Tuesday • April 25, 2023
6:30 pm – 11:30 pm
NEW LOCATION
SSFCU Event Center

Taste of the Northside is proudly presented by: H-E-B

NOW MORE EXCLUSIVE THAN EVER!
VIP TICKETS AND PARTNERSHIPS ARE LIMITED

NEW EVENT FORMAT
VIP UNLIMITED EXPERIENCE

SIP, SAVOR & CELEBRATE
WITH UNLIMITED TASTINGS FROM 25+ RESTAURANTS, ENTERTAINMENT AND UPSCALE FIESTA FUN

To purchase VIP tickets and learn more about partnerships please visit www.tasteofthenorthside.org

Brighton Center
Here there are only Abilities.

100% of the proceeds benefit the Brighton Center. Throughout San Antonio and Bexar County, Brighton provides developmental and educational services to children of ALL abilities.

why SHOULD YOU BE A TASTE OF THE NORTHSIDE PARTNER?

BRAND EXPOSURE

TASTE of the Northside is a great way to sip, savor and celebrate with more than 2,000 northside event guests. You can set up an interactive display or have a marketing team walking throughout the event engaging with guests (or both), your brand/product will have the opportunity to have an impactful presence!

CLIENT ENTERTAINMENT

TASTE of the Northside is an exclusive Fiesta event and a fun, unique way to engage with your clients as well as show them how you are committed to investing in your community by supporting the Brighton Center.

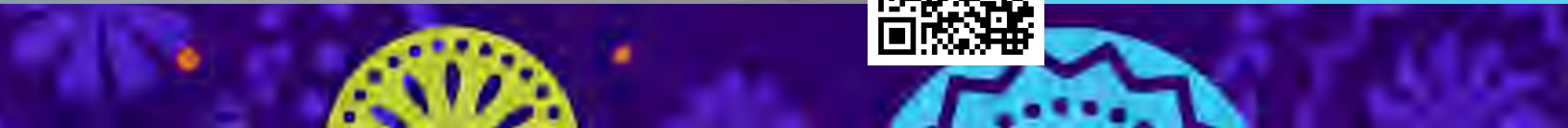
EMPLOYEE REWARD

Nothing says “thank you” like treating your employees to the BEST Fiesta event in San Antonio!
TASTE of the Northside is a great way to show your employees that you appreciate them!

ELEVATED FIESTA FUN

OUR EXCLUSIVE EVENT TAKES OVER THE GROUNDS AT THE BEAUTIFUL SSFCU EVENT CENTER & TURNS IT INTO THE BEST PARTY WITH A PURPOSE!

TASTE OF THE NORTHSIDE FEATURES FOOD, DRINKS, MUSIC AND FUN!



Brighton Center's

TASTE OF THE NORTHSIDE

PREMIER SHOWCASE PARTNER

LIMITED OPPORTUNITIES AVAILABLE

$10,000

Market your brand to an exclusive group at our exclusive VIP fiesta event!

As a premier showcase partner, you can anticipate showcasing your brand to 2,000 people on event day! In addition, you will have multiple opportunities to market your products and special offers before, during, and even after the event!

THE ULTIMATE UPSCALE FIESTA EXPERIENCE

EVENT TICKET BENEFITS

- 20 VIP tickets to TASTE of the Northside ($6,500 Value)
- 5 **Onsite** VIP parking passes ($150 value)
- Fiesta Medal for each ticketed guest
- 4 Tickets for Promo Staff + onsite

EVENT BENEFITS

- Opportunity to have one tented area with 2 tables displaying yoour company's branding material and collateral (yard signs, flags, stage banners, booth signs, brochures, coupons, etc.) allowed in each area. Tent size will be dependent on Partner needs and will be mutually agreed upon and provided by Brighton.
- Company logo on all digital media surrounding TASTE of the Northside
- Use of Brighton Center and TASTE of the Northside logo for an entire year
- Company logo on Brighton Center website
- Company logo on TASTE of the Northside website
- Opportunity to use your marketing team to walk throughout each area of the event handing out promotional materials, information, and/or samples
- Facebook & Instagram posts before and after TASTE promoting your company and any special offer or promotion you are running

PREMIER SHOWCASE PARTNER $10,000

FIESTA FAST LANE PARTNER

EXCLUSIVE
ONE
AVAILABLE

$10,000

The "Fiesta in the Fast Lane" Partnership opportunity is the right fit for a car dealership or vehicle outfitter looking to make a huge splash with its brand. Fiesta in the Fast Lane Partners will have the opportunity to have customers view their featured vehicles through strategic displays and the ability to have representatives onsite to show the cars, discuss details and collect prospect information. There will only be ONE Fiesta in the Fast Lane Partner!

THE ULTIMATE UPSCALE FIESTA EXPERIENCE

EVENT TICKET BENEFITS

- 20 VIP tickets to TASTE of the Northside ($6,500 Value)
- 5 **Onsite** parking passes ($150 value)
- Fiesta Medal for each ticketed guest
- 4 Tickets for Promo Staff
- 2 Onsite parking spaces for staff

PRE-EVENT & POST-EVENT PROMOTIONAL BENEFITS

- Facebook & Instagram posts before and after TASTE promoting your company and any special offer or promotion you are running
- Opportunity to use your marketing team to walk throughout each area of the event handing out promotional materials, information, and/or samples

EVENT BENEFITS

- Opportunity to have up to 2 vehicles on display in a high trafficked VIP area with a team of up to 4 people
- Use of Brighton Center and TASTE of the Northside logo
- Company logo on Brighton Center website and on TASTE of the Northside website

CAR PARTNER COMMITMENTS

- Arrive no later than 3 pm on the day of the event to place vehicles that will be displayed
- Be responsible for moving vehicles before and during the event. Vehicles must be picked up the event night from the event site.

EXCLUSIVE FIESTA FAST LANE PARTNER $10,000

SHOWCASE PARTNER

LIMITED OPPORTUNITIES AVAILABLE

$5,000

As a Showcase Partner, you will have the opportunity to market your brand at our exclusive VIP event! Bring an interactive game, giveaway, or your sales team to market in a big way!

EVENT TICKET BENEFITS

- 12 VIP tickets to TASTE of the Northside ($3,900 Value)
- 2 VIP tickets for Promo Staff
- 4 **Onsite** VIP parking passes ($90 value)
- Fiesta Medal for each ticketed guest

EVENT BENEFITS

- Opportunity to have one table to market your brand to an exclusive Fiesta crowd
- Use of Brighton Center and TASTE of the Northside logo for an entire year
- Company logo on Brighton Center website
- Company logo on TASTE of the Northside website
- Opportunity to use your marketing team to walk throughout each area of the event handing out promotional materials, information, and/or samples

VIP EXPERIENCE

BE A VIP AT THE MOST EXCLUSIVE FIESTA EVENT IN SA!

$3,500

TASTE of The Northside VIP Lounge is the ultimate spot to see and be seen. This exclusive event features 30+ fine dining establishments, endless elevated wines, and premium cocktails as well as live music.

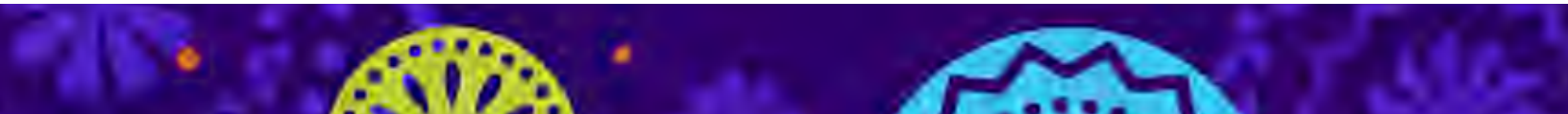
Only a limited number of tickets are available for VIP Lounge access, making this the most exclusive Fiesta experience available! As a VIP ticket holder, you will enjoy unlimited food tastings, all night complimentary beverages inside the VIP Lounge and so much more!

EVENT TICKET BENEFITS

- 12 VIP tickets to TASTE of the Northside

EVENT BENEFITS

- Recognition at event as a Partner
- Company logo on TASTE of the Northside website
- Use of Brighton Center and TASTE of the Northside logo for an entire year
- 3 **Onsite** parking passes ($90 value)
- Fiesta Medal for each ticketed guest



VIP UNLIMITED

BE A VIP AT THE MOST EXCLUSIVE FIESTA EVENT IN SA!

NEW!

Sip, Savor and Celebrate at TASTE of The Northside! Only a limited number of tickets are available for VIP Lounge access, making this the most exclusive Fiesta experience available! As a VIP ticket holder, you will enjoy unlimited food tastings, all night complimentary beverages inside the VIP Lounge and so much more!

VIP UNLIMITED FOR 6

- Name Recognition on TASTE of the Northside website
- Use of Brighton Center and TASTE of the Northside logo for an entire year
- 2 **Onsite** parking passes ($60 value)
- Fiesta Medal for each ticketed guest

$1,800 ($300/PERSON

VIP UNLIMITED FOR 4

- Name Recognition on TASTE of the Northside website
- Use of Brighton Center and TASTE of the Northside logo for an entire year
- 1 **Onsite** parking pass ($30 value)
- Fiesta Medal for each ticketed guest

$1,200 ($300/PERSON)

VIP UNLIMITED FOR 2

- VIP Event Access for 2
- Ride share discount code

Available upgrades for purchase:

- Onsite Parking Space ($30 each)
- Fiesta Medal ($15 each)

$650 ($325/PERSON)

Follow us on social for discounts and event promotions

Brighton Center's

TASTE OF THE NORTHSIDE

AN EXCLUSIVE EVENT DEDICATED TO LIMITLESS POSSIBILITIES FOR KIDS!

ARE YOU READY TO PARTY WITH A PURPOSE?

TO CONFIRM YOUR PARTNERSHIP & LEARN MORE , PLEASE VISIT WWW.TASTEOFTHENORTHSIDE.ORG

Custom partnership packages available - please contact:
brooke@brightonsa.org | 210-826-4492

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