

Impact of COVID-19



Brighton Center

Here there are only ~~Disabilities~~.

Statement of Impact

As Brighton Center provides in-home therapy, site based early childhood education and special education support, the COVID-19 pandemic has had a significant impact on Brighton Center's ability to provide critical services to children with disabilities in our community. Brighton Center' continued to provide services via video conferencing and teletherapy and to reopened our two early childhood education programs on Monday May 18, 2020.

Children with disabilities are losing critical services during important windows of time in their brain development. Which is why starting teletherapy is so important during this crisis.



Impact on Services

Early Childhood Intervention (Serving 915 children daily) – Paused for 3 weeks (3/16 - 4/3/2020) but teletherapy now offered to ensure children get the right help at the right time. In-home therapy services resumed on 7/27/2020 but have paused for the holidays and will resume 1/11/2021.

Early Childhood Education (Serving 106 children daily) – Both centers closed March 16th & reopened May 18th and are currently open today.

Special Education Support Services (Serving 150 families daily) – These services were closed 3/16 – 3/20/2020 but resumed when schools began distance learning. The need for these services has increased due to distance learning and lack of guidance and support for children with disabilities in their home environment.

Financial Impact

Brighton Center has experienced revenue losses both in major fundraising and donor events being postponed and inability to earn income from our two largest programs which has a significant financial impact on the organization. The information below outlines the impact of COVID-19 on our organization.

- 1.** Teletherapy services starting for children enrolled in ECI on 4/6/2020. In Home resumed 7/27/2020.
 - 2.** Special Education Support Services have continued without interruption
 - 3.** Early Childhood Education centers reopened 5/18/2020 & are open still today!
- Taste of the Northside, our largest fundraiser, has been cancelled negatively impacting cash flow by approximately \$500,000.
 - Big Give SA, our largest individual fundraiser, was postponed until September 2020 negatively impacting cash flow by \$50,000. We were able to raised \$160,000 in our Emergency Fund to offset this and other losses.
 - During closure of our ECI program, our billing revenue was reduced by approximately \$87,500 per week. Services were paused for 3 weeks while teletherapy services came online. As not all families can/will utilize teletherapy, Brighton anticipates a revenue reduction of \$25,000/week until services can resume in home at 100%.
 - When our centers are closed, Brighton Center did not charge families for tuition resulting in a weekly reduction in revenue of \$20,000.
 - All staff are being paid via FFCRA qualification or using PTO/PSL in order for Brighton Center to qualify for the Paycheck Protection Action. To qualify for the loan forgiveness, all staff will be paid through October 2020 to maximize our reimbursement.

Keep Kids with Delays Disabilities Top of Mind Now or Pay Later

If we don't think about the long term implications of actions special education during closures of schools and their impact on enrollment in both Part C (ECI) and Part B (Special Education), the cost to both students and our education system will be immeasurable.



Did you know it's Brighton 50th Birthday this year?

Help us celebrate by making a donation of \$50 (or more) to our Emergency Fund TODAY!

Brighton Center

14207 Higgins Road
San Antonio, Texas 78217

www.brightonsa.org

Contact: Kim Jefferies, CEO
210-264-5033 cell or
kjefferies@brightonsa.org



Short Term Implications

The short term implications are the decreased revenue and inability to provide all services.

- Decreased need for childcare - We have had 12 children withdraw during our closure due to need for care and anticipate more families will withdraw as they will not need services over the summer impacting our enrollment and as a result, revenue in our two centers.
- Decrease in identification/diagnosis of children who need critical therapy services - As children are not getting wellness checks at the doctor during this crisis, referrals for ECI are down from doctors. This results in delayed referrals to ECI and children will likely have more significant delays in their development. This also delays a variety of diagnoses for children, like Autism, which can impact the severity of issues if the diagnosis is delayed. Early is best and this crisis is delaying important referrals and diagnoses.

Long Term Implications

The following items could have potential long term implications on our organization:

- 2021 ECI Contract – As referrals are down, Brighton Center is currently contracted to serve 1058 children and is serving an average of 985 children per month which impacts the development of children and annual revenue.
- 2021 Legislative Session – If sales tax and oil & gas revenue remains low, the state will have less revenue for all programs including ECI for the 2021-2023 biennium resulting in a likely decrease in services.

Things to Watch – Possible Additional Implications

- School Closures for 2020-2021 Year – The continued closure of schools with only distance learning available has a profound impact on children in special education and from low income families. We are closely monitoring local schools as continued closure would likely increase demand of our advocates in the coming school year.
- Remainder of 2020 – Increasing unemployment will have an impact on the need for childcare services in our community. This could impact the ability of our two centers to fill classrooms, impacting tuition revenue.

Things Brighton is Doing to Mitigate the Impact of COVID-19

Brighton Center's board, leadership and staff are making every effort to minimize the service and financial impact that COVID-19 has on our ability to achieve our mission. The following are the actions Brighton Center has taken to date to ensure we can financially survive this crisis and continue to provide critical services to children with disabilities and their families.

- Applied for the Paycheck Protection Program (PPP) on Friday, April 3rd and has received 100% forgiveness of the PPP loan.
- Created an Emergency Fund raising close to \$160,000 to date.
- Continued Special Education Support Services continuing revenue.
- Tracking use of paid leave and emergency FMLA under The Families First Coronavirus Act (FFCRA) in order to leverage any tax savings not covered under the PPP, as Brighton application has been approved.